



I am a strategic designer with a strong illustrative streak. A hybrid, I combine my fine art skill with critical thinking and a collaborative approach to all projects.

Work Experience

Freelance and Contract Designer SEATTLE, WA 2015 – PRESENT

My clients include Inscape Arts, Lane Powell, Russell Investment, Chef David Shalleck, Align Brooklyn Yoga, Perkins Coie, Yahoo!, and Marshall Strategy.

Designer, Vertetude SEATTLE WA 2014 – 2015

I specialized in research, synthesis and brainstorming, as well as in designs that began (and sometimes ended) with hand drawn work.

Art Director, CCD Innovation SAN FRANCISCO, CA 2008 – 2012

I ran the Visual Communications department for this culinary product development consultancy. The highlights of this role were:

Lead the corporate rebranding from brainstorming through implementation across all media including: print, social media, environmental and internal templates.

Lead a cross-disciplinary team (Business Development, Culinary, Trendology, Executive) to develop our key marketing item, quarterly promotional mailers.

Mailers were a creative communication of our core capabilities and included an on-trend food item made or identified by our team. I ran the project from pipeline development to brainstorm through design, print, and assembly.

Coordinated all projects with Strategy Project Managers. I managed traffic, designed most projects, and oversaw all communications freelancers.

Art Director, Miller Publishing, LOS ANGELES, CA 2000 – 2002

I designed both *Where Seattle* and *Where San Francisco* magazines monthly. Working closely with remote editors and the rest of the L.A. production team, I made sure that design and editorial aligned, ads were designed and placed, and meet our monthly, plus special edition production schedules. Other key responsibilities:

Ensured correct printing of magazines through intensive coordination and troubleshooting with prepress and printers.

Gave design support to the rest of our team—In addition to the *Where* titles, Miller kept the West Coast staffs of *Vibe*, *Spin*, and *Tennis Magazine* in our offices necessitating some graphic support.

Freelance and Contract Work 1999 – 2008

Associate Art Director Future US, BRISBANE, CA

For MacLife and Windows Vista: The Official Magazine, I designed layouts, edited images, and prepared the magazines for press.

Electronic Publishing Specialist Wellington Management Company, LLP SAN FRANCISCO, CA

Member of global team in high volume production department for an investment firm. I maintained this contract while I was in graduate school.

Lead Production Artist and Assistant Catalog Coordinator (sequential)

Disney Catalog, BURBANK, CA

Disney had 14 regular production cycles, plus special issues, per year. A sink or swim production experience, my team had to work together to be successful. Fast friendships were made.

Claire Brandt

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Education

San Francisco Art Institute

MFA, Painting

Harvard University

A.B., English and American Literature Cum Laude Honors

Continuing Education

School of Visual Concepts

User Interface Design I

HTML + CSS I

HTML + CSS II

Typography

Skills

Adobe CC: InDesign, Photoshop, Illustrator, Acrobat
Keynote

Wordpress, Squarespace

Working knowledge of HTML and CSS

Microsoft Office: Word, Excel, Powerpoint, Entourage

MailChimp, Constant Contact, Survey Monkey

Affiliations

Killer Whale Tales,
Board Member

Inscape Arts, Artist

Mom's Clean Air Force,
Volunteer

Building Bridges Arts
Collaborative, Artist